

## Multimedia Exhibition

### ADB-ESCAP Asia Pacific Trade Facilitation Forum (APTFF): Trade Facilitation for Inclusive Development BITEC, Bangkok, Thailand, 24-27 September 2014

**Deadline for Application: 15 July 2014**

#### THE EXHIBITION

It will take place on the side of Asia Pacific Trade Facilitation Forum 2014 during 24-27 September at Bangkok International Trade & Exhibition Centre (BITEC), Bangna, Bangkok 10260. This year, the exhibition will be integrated with the 10<sup>th</sup> Thailand International Logistics Fair 2014.

Public and private sector organizations involved in trade facilitation, paperless trade, logistics or any sector related to trade facilitation will showcase their services, projects, publications, communication materials and initiatives.

#### OBJECTIVE

- Enable sharing of experiences and knowledge on trade facilitation and related topics.
- Introduce relevant international tools, instruments, services and facilities.
- Exchange of views between public and private stakeholders.
- Learn about on-going implementation of national and regional trade facilitation policies and measures.

#### KEY HIGHLIGHTS

- Part of the 10<sup>th</sup> Thailand International Logistics Fair 2014 – Networking opportunity with thousands of visitors and exhibitors including traders, practitioners, experts, service providers, international organizations, donor agencies, trade promotion agencies, and government representatives from all over the World.
- Global, regional and national exhibitors – unique opportunity to showcase your services, innovations and activities in front of global audience.
- Learn about the projects, practices, services, facilities and of trade facilitation service providers, trade promotion bodies, international organizations and government agencies, researchers, as well as development/donor agencies.
- Detailed information and readymade access to trade facilitation tools, guides, publications, reports and case studies.

In addition to the Exhibition, opportunity to attend:

- The Asia-Pacific Trade Facilitation Forum (APTFF) 2014 Sessions during 24-25 September - the main event on trade facilitation and paperless trade to participate in interactive discussions, listen to expert presentations and networking with government officials, private sector service providers and international development agency representatives.
- Other seminars that will be held on the side of the Exhibition during 26-27 September.

## WHO SHOULD ATTEND?

- Private sector organizations involved in paperless trade solutions, logistics services, trade related infrastructure services, sectoral services (e.g. electronic traceability for food products), consulting services and other related areas.
- Public sector organizations involved in trade facilitation including national trade and transport facilitation committees, accreditation bodies, standards institutions, development/donor agencies, international organizations, research institutions/think tanks and other relevant organizations.

## STANDARD BOOTH

Standard booth package consists of: -

- Company Name: Fascia board with a set of company's name
- Flooring: Punch carpet, 3 sided system partition with panel 2.50 m. high
- Electricity: 3 x 100W of spotlight, 1 socket 5amp (220V), setup fee included
- Furnish: 1 desk, 2 chairs, 1 trash can, 1 lockable cabinet and 2 wall shelves

## REGISTRATION

For downloading the registration form, please visit [www.logisticsfair.com/application-form/](http://www.logisticsfair.com/application-form/) . More details about the fee, payment and other details are available inside the form and at [www.logisticsfair.com](http://www.logisticsfair.com) . **Deadline for application is 15 July 2014.**

Fees apply with discounts provided to exhibitors from developing countries. A small number of exhibitors from ASEAN countries may be eligible for free registration. However, eligibility of for free registration will be decided by Thailand's overseas trade offices in respective countries. Contact information of these offices is available at: [www.thaitrade.com/thaitrade\\_center](http://www.thaitrade.com/thaitrade_center)

For more information about Asia Pacific Trade Facilitation Forum and the Exhibition, please visit: [unnex.unescap.org/aptff.asp](http://unnex.unescap.org/aptff.asp). You may also contact: Mr. Yann Duval ([duvaly@un.org](mailto:duvaly@un.org)) or Mr. Sangwon Lim ([lim6@un.org](mailto:lim6@un.org)), Trade and Investment Division, UNESCAP

-----